



O.P. Jindal Global University
A Private University Promoting Public Service



Aim
ACADEMY
of Indian Marketing

JINDAL GLOBAL BUSINESS SCHOOL
INDIA'S FIRST MULTI-DISCIPLINARY GLOBAL BUSINESS SCHOOL

AIM- NASMEI- JGBS International Faculty Development Workshop

Jindal Global Business School, O. P. Jindal Global University (JGU), Sonipat, Haryana, India
(1 – 5) July, 2018

Three Tracks of Marketing

- Consumer Behavior
- Managerial Aspects of Marketing
- Quantitative Marketing

REGISTRATIONS OPEN NOW

15 seats per track only

Please send registrations mail to:

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Dr. Tapan K. Panda, Dean, Jindal Global Business School, tkpanda@jgu.edu.in; +91 7082464800

Registrations Fee: AIM Members: Rs. 30,000+ 18% GST per track (includes stay and food for all days)/

Others Rs. 35000/+ 18% GST (includes stay and food for all days)

For further details please write to: ssverma@jgu.edu.in

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Boston University
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